



International Symposium

**Nollywood and Beyond.
Transnational Dimensions of an African Video Industry**

Conveners: Matthias Krings and Onookome Okome

University of Mainz, May 13-16, 2009

Financial support by:

**SOCUM – Center of Social and Cultural Studies at Mainz
ZIS - Center of Intercultural Studies at Mainz
Department of Anthropology and African Studies, University of Mainz**

Preliminary Programme

W E D N E S D A Y , 13 May

15:30	Registration
Opening Speeches	
17:00- 18:00	Johannes Preuß, Vice President University of Mainz Thomas Bierschenk, Head of Department of Anthropology and African Studies Matthias Krings & Onookome Okome, Conveners
Keynote speech	
18:00- 19:30	Frank Ukadike (New Orleans, USA) Of Pirates and Hijackers: The Question of African Film Criticism

Dinner

THURSDAY, 14 May

Panel I: Mediating the Challenges of Nollywood		<i>Discussant: Brian Larkin</i>
09:00-09:30	John C. McCall (Carbondale, USA) The Subaltern are Speaking. Can we listen? Nollywood's Challenge to Cinema Studies	
09:30-10:00	Hyginus Ekwuazi (Ibadan, Nigeria) Nollywood: The Superiority of Theme over Technique	
10:00-10:30	Babson Ajibade (Calabar, Nigeria) Nollywood Videos: Is a Western Audience Possible?	
<i>Break</i>		
11:00-11:30	Onookome Okome (Edmonton, Canada) The Language of Nollywood	
11:30-11:45	Brian Larkin (New York) Discussant's comments	
11:45-12:30	Discussion	

Lunch break 1h 30min

Panel II: The Art of Nollywood Films		<i>Discussant: Birgit Meyer</i>
14:00-14:30	Brian Larkin (New York) The Total Art of Nigerian Film	
14:30-15:00	Clare Rossouw (Stirling, UK) Re-examining Nollywood's Cinematic City; from Negativity to Complexity in Representations of Lagos	
15:00-15:30	Lindsey Simms (Minneapolis, USA) Dangerous Lesbians: Same-sex Desire and Domestic Space in Nollywood Videos	
<i>Break</i>		
16:00-16:30	Maureen N. Eke (Mt. Pleasant, MI, USA) Nollywood and the Woman Palaver: Desperate women, Bad women, Witches, "Sirens," and Saints	
16:30-17:45	Birgit Meyer (Amsterdam) Discussant's comments & General discussion	

FRIDAY, 15 May

Panel II (cont.): The Art of Nollywood Films		<i>Discussant: Till Förster</i>
09:00-09:30	Gbemisola Adeoti (Ile-Ife, Nigeria) Nollywood and the Challenge of "Border-neutering": the Mainframe Paradigms	
09:30-10:00	Daniel Künzler (Zurich, Switzerland) The Figure of Success as Content and Consequence of the Video Film Industries in South-eastern Nigeria and Ghana	
10:00-10:30	Kayode O. Ogunfolabi (East Lansing, MI, USA) Nigerian Video Films and the Dialectics of Political Engagement	
<i>Break</i>		
11:00-11:30	Carmen McCain (Madison, USA) Metanarrative and Social Critique in Nigerian Films and Music Video: a north/south comparison	
11:30-11:45	Till Förster (Basel, Switzerland) Discussant's comments	
11:45-12:30	Discussion	

Lunch break 1h 30min

Panel III: Nollywood Diaspora Films.....		<i>Discussant: Matthias Krings</i>
14:00-14:30	Jonathan Haynes (Long Island, New York, USA) The Nollywood Diaspora: A Video Genre	
14:30-15:00	Paul Ugor (Edmonton, Canada) Nollywood and Postcolonial Liminalities: Trans-nationalism, Gender and the Commoditization of Desire in Nigerian Video Films	
15:00-15:45	Matthias Krings (Mainz) Discussant's comments & general discussion	
<i>Break</i>		

Roundtable: The Nollywood Debate: Government and the Development of African's Indigenous Popular Cinema		<i>Moderator: Jonathan Haynes</i>
16:15-17:00	Afolabi Adesanya, Managing Director, Nigerian Film Corporation, Emeka Mba, Managing Director, Nigerian Film and Video Censors Board John C. McCall Jonathan Haynes	
17:00-17:45	Discussion	

S A T U R D A Y, 16 May

Panel IV: Nollywood and its audiences outside Nigeria		<i>Discussant: Tobias Wendl</i>
09:00-09:30	Heike Becker (Capetown, South Africa) Nollywood in Urban Southern Africa: Nigerian video films and their audiences in Cape Town and Windhoek	
09:30-10:00	Matthias Krings (Mainz, Germany) "Turning Rice into <i>pilau</i>". Video Jockeys and the Mediation of Nollywood Films in Tanzania	
10:00-10:30	Marian del Moral (Granada, Spain) Nollywood reaches the City of Granada (Southern Spain): Uses of Popular Video-Films by Nigerian Women	
<i>Break</i>		
11:00-11.30	Adedayo L. Abah (Richmond, VA, USA) Mediating Identity and Culture: Nigerian Videos and African Immigrants in the U.S.	
11:30-12:00	Francoise Ugochukwu (London) The Reception and Impact of Nollywood in France – a Preliminary Survey	
12:00-12:15	Tobias Wendl (Bayreuth, Germany) Discussant's comments	
12:15-13:00	Discussion	

Lunch break 1h 30min

Panel V: Travelling Aesthetics: Nollywood as Rival & Model for other African Video Film Industries		<i>Discussant: Onookome Okome</i>
14:30-15:00	Abdalla U. Adamu (Kano, Nigeria) Transgressing Transethnic Boundaries in African Cinema: The Appropriation of Nollywood Christian Video Films by Muslim Hausa Filmmakers in Northern Nigeria	
15:00-15:30	Katrien Pype (Birmingham, UK) Migrating Media Aesthetics. Notes on the Circulation and Reception of Nigerian Films in Kinshasa	
15:30-16:00	Claudia Boehme (Mainz) Intermedia-Bricolage. Traces of Nollywood in Tanzanian Horror Movies	
<i>Break</i>		
16:30-17:00	Jyoti Mistry & Jordache Ellapen (Johannesburg, South Africa) Questions of Transportability. From Nollywood to Jollywood	
17:00-17:15	Onookome Okome (Edmonton, Canada) Discussant's comments	
17:15-18:00	Discussion	

